

Sponsorship Programs

Apply for various sponsorship programs to promote your company more effectively.

■ ICPI WEEK Official Sponsorship Program

Program	Price (USD)	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor
		\$60,000	\$35,000	\$8,000	\$5,000
Badge & Lanyards AD	\$30,000	O			
Indoor Hanging Banners	\$20,000	O	O		
Outdoor Hanging Banners	\$13,000	O	O		
Carrier Bag AD	\$5,000			O	
Registration Desk KIOSK AD	\$3,000			O	
Banner on the Hallway Ceiling & Floor Sticker AD	\$3,000	O	O		
Ads on water bottle	\$2,500				
e-Floor Plan KIOSK AD	\$2,000				O
Exhibition Center 1,2 Shuttle Bus AD	\$2,000				
(Premium) E-Ticket Banner AD	\$1,000				
Exhibition Center Entrance Gate AD	\$1,000	O	O		
Site Leaflet AD	\$700	O	O	O	O
E-Ticket Banner AD	\$500	O			
e-Newsletter Advertisement 3times	\$400	O	O		
e-Newsletter Advertisement 2times	\$300			O	O
e-Newsletter Advertisement 1time	\$200				

※ The sponsorship program includes the following promotional items, which may also be applied for individually as optional promotions.

Item	Program	Detail	Price (USD)
Advance Publicity	e-Newsletter Advertisement	1 Time	\$200
		2 Times	\$300
		3 Times	\$400
	(Premium) E-Ticket Banner AD	The banner AD on the E-ticket (Limited to 1 Exhibitor)	\$1,000
	E-Ticket Banner AD	The banner AD on the E-ticket (Limited to 4 Exhibitors)	\$500
On-site Promotion	Badge & Lanyards AD	Logo, Company Name (Limited to 2 Exhibitors)	\$30,000 (quantity: 20,000)
	Indoor Hanging Banners	KINTEX 1: Limited to 2 Exhibitors KINTEX 2: Limited to 2 Exhibitors	\$20,000
	Outdoor Hanging Banners	First-come First-served	\$13,000
	Carrier Bag AD	One side of the bag (First-come First-served)	\$5,000
	Registration Desk KIOSK AD	KIOSK AD on the Registration Desk (Limited to 4 Exhibitors)	\$3,000
	Banner on the Hallway Ceiling & Floor Sticker AD	Company Name, Booth Number (3 lines per company/ 6 stickers, First-come First-Served)	\$3,000
	Ads on water bottle	Ads on Conference / Seminar water bottle 2,000 water bottles	\$2,500
	e-Floor Plan KIOSK AD	Floorplan KIOSK AD installed in the Exhibition Hall	\$2,000
	Exhibition Center 1,2 Shuttle Bus AD	Banner on the side of 1 car (Limited to 5 Exhibitors)	\$2,000
	Exhibition Center Entrance Gate AD	AD on the entrance gate of the Exhibition Hall (only available for the gate in front of hall 7 and 8)	\$1,000
	Site Leaflet AD	Logo on the floor plan	\$700

1. Advance Publicity

Exhibition e-Newsletter Ad

The secretariat office sends e-newsletters to the visitors & buyers periodically.

* Including previous year's visitors + 200,000 database

Advertisement size: 160(W) X 160(H) pixels



(Premium) E-Ticket Banner Ad

The secretariat office sends the invitation E-ticket for free entry to the visitors before the Exhibition.

This banner ad includes the exhibitor's information and link to the exhibitor's website.

*Limited to 1 Exhibitor

Advertisement size: 710(W) X 65(H) pixels



E-Ticket Banner Ad

The secretariat office sends the invitation E-ticket for free entry to the visitors before the Exhibition.







This banner ad includes the exhibitor's information and link to the exhibitor's website.

*Limited to 4 Exhibitors

Advertisement size: 350(W) X 170(H) pixels



2. On-site Promotion (During the Exhibition)

<p><u>Outdoor Hanging Banners (First Come First Served)</u> Maximum brand exposure as all exhibition visitors can view the banners</p> <p>AD locations : KINTEX 1: Glass exterior wall on the side facing Daehwa Station KINTEX 2: Between Hall 6&7 / Exterior Wall of Hall 10</p> <p>AD SIZE : TBA</p>	
<p><u>Site Leaflet AD</u> Logo Placement of booth layout mat (visitor guide) Booth location guidance and brand exposure Company can maximize its brand exposure to visitors. Logo on layout maps</p>	
<p><u>e-Floor Plan Kiosk Ad</u> The advertisement will be shown on the bottom panel of the KIOSK information screen installed inside the Exhibition Hall. The ad will be shown for 15 seconds, 4 minutes interval for 4 days and will be exposed around 200 times. Advertisement size (image): 3150(W)px X 1200(H)px</p>	
<p><u>Badge & Lanyards Ad</u> Imprint your company's logo and name on the visitor's lanyard. *Limited to 2 Exhibitors Quantity: 20,000</p>	
<p><u>Registration Desk KIOSK Ad</u> Visitors will be able to see your company logo and booth no. at the main registration screen. *Limited to 4 Exhibitors Advertisement size: TBA</p>	
<p><u>Banner on the Hallway Ceiling & Floor Sticker Ad</u> Banners, hung on the ceiling of the hallway, and floor stickers with your company name, logo, and booth number. 3 hallway lines are allotted per company - 3 Banners (1 on each hallway) - 6 Floor stickers (middle hallway; 1 hallway) *First-Come First-Served</p>	

<p><u>Exhibition Center Entrance Gate Ad</u></p> <p>Banner stands advertisement outside of the Exhibition Center Gates.</p> <p>*1 banner stand ad per each entrance hall</p> <p>Advertisement Size: TBA</p> <p>(only available for the gate in front of hall 7 and 8)</p>	
<p><u>Exhibition Center 1 ↔ 2 Shuttle Bus AD</u></p> <p>Advertisement on the side of the shuttle bus that operates between KINTEX 1 & 2 Exhibition Center.</p> <p>Total of 5 cars will operate every day during the exhibition period.</p> <p>*1 banner AD per 1 car, limited to 5 Exhibitors</p> <p>Advertisement Size : 2600mm x 280mm</p>	
<p><u>Carrier Bag AD</u></p> <p>Visitors get free carrier bags at the entrance.</p> <p>Visitors use this bag to carry brochures, prints, etc.</p> <p>Company can maximize its brand exposure to visitors.</p> <p>Advertisement size: TBA</p>	
<p><u>Conference Water Bottle Labeling</u></p> <p>Logo on the water bottle distributed to the audience of the conference/seminar during the exhibition.</p>	
<p><u>Indoor Hanging Banners</u></p> <p>Hanging banner placement at KINTEX Entrance 5A</p> <p>High-Visibility exposure to visitors passing through the main circulation route of KINTEX 1</p> <p>*Limited to Exhibitors</p> <p>AD SIZE : TBA</p>	
<p><u>Indoor Hanging Banners</u></p> <p>Hanging banner placement at KINTEX 2 Entrance 2F</p> <p>High-Visibility exposure to visitors passing through the main circulation route of KINTEX 2</p> <p>*Limited to Exhibitors</p> <p>AD SIZE : TBA</p>	

